



Brookings-Harbor

CHAMBER OF COMMERCE

"Working To Help Our Businesses Grow"

Brookings – Harbor

Business

Review

*The Pulse of
America's
Wild Rivers
Coast*
101 MILES OF NATURE'S BEST

June 2011 Creating a strong local economy for 83 years!

Mission Statement

The Brookings-Harbor Chamber of Commerce seeks to create and maintain a viable economy that provides all citizens with a high quality of life.

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Curry County Commission Town Hall Meeting on County's future to be held in Brookings

**Monday, June 6th, 5:30 pm
Chetco Community Library**

The Curry County Board of Commissioners will hold a Town Hall meeting in Brookings-Harbor on Monday, June 6 at 5:30 pm at the Chetco Library.

The Board of Commissioners will share their vision for Curry County's future growth and success and provide the community awareness of current events and topics of importance to the County. This forum also provides the community the opportunity to contribute their input and suggestions and to shape potential future actions.

Cast your ballots for Chamber Business & Chamber Volunteer of the Year (Nomination form in this Newsletter)

The Brookings-Harbor Chamber of Commerce will recognize a **Chamber Business of the Year** and a **Chamber Volunteer of the Year**. Nominations should focus on Chamber member businesses and individuals who have, during the past year, demonstrated a strong commitment to improving the appeal and /or the economic climate of our community. As in previous years, a nominating committee will review all nominations and make their determination of the awardees.

Please take a few minutes to submit your nominations for **Chamber Business of the Year** and **Chamber Volunteer of Year**. Ballots are included in this newsletter. You may submit as many nominees as you wish and you may make copies of the ballots for additional nominees. Ballots must be returned to the chamber office by mail, fax, or personal delivery no later than 5pm, June 30th.

**Join the
1,680 plus
Facebook FANs of
"Brookings
Harbor
Oregon"**

**THANK YOU...To the many volunteers, merchants,
organizations and businesses who helped make the
72nd Azalea Festival a wonderful showcase
of our beautiful Community.
You are among the "Treasures of Brookings-Harbor"**

72nd Azalea Festival



72nd Azalea Festival Parade Winners

President Award Best Use of Flowers	Curry County Democrats
Grand Marshal's Award Best Use of special Effects	Marine Corps League
Queen's Award Best Use of Color	Manos Unidos
Mayor's Award Most Original	Community Kitchen
Sweepstakes Trophy Best Overall	Town & Country Animal Hospital
Band	Phoenix High School
Equestrian	Town & Country Animal Hospital
Antique & Classic Cars	Harbor Fire Department

SOVA kicks-off San Francisco Bay Area Promotional Campaign

Southern Oregon Visitor Association (SOVA), in cooperation with Travel Oregon, has launched a major multi-media marketing effort in the San Francisco Bay Area. The campaign started the last week in May with online banner ads on Yahoo, TripAdvisor & SFGate, among others. While the main focus of the online effort is the San Francisco Bay Area, similar online efforts are underway in Portland and Seattle/Tacoma.

In the first week of June NBC Bay Area, the NBC station for the San Francisco region, will premiere a new episode of their popular Great Getaways Travel Show featuring Southern Oregon. Hosted and produced by Dave Mulligan, the show was shot in April. Dave and his family explore cities and attractions throughout the region. The show will air a minimum of six times in June and July.

The three-city \$160,000 campaign is expected to generate more than 19 million impressions & 10,000 website visits through July 2011.

SOVA is the Regional Destination Marketing Organization for all of southwestern Oregon, including Curry County. Funding for this promotion is provided in part by Oregon's statewide occupancy tax.

Curry County is represented on the SOVA Board by Curry County Chair Les Cohen,; Georgia Nowlin (Brandy Peak Distillery); Peter Spratt (Brookings Inn Resort); and Jeff Ferguson (Gold Beach Promotions Committee).

Chamber Leadership 2010-2011

Pat Piper, Chair
The Book Dock
469-0888

Ken Bryan, Vice Chair
Wild Rivers MotorLodge
469-5361

Moirá Fossum, Secretary
Curry Health Network
412-3784

Richard Hayashi, Treasurer
Associate Member
412-8771

Pam Deraita, Past Chair
Hearing Health Care, Inc.
469-4030

Dr. Doug Walker, Past Chair
Eye Center of Brookings, LLC
469-6923

Debby Phillips
Port of Brookings Harbor
469-2218

Dr. Richard Edmiston
Brookings Dental Arts, P.C.
469-0192

Bonnie Northrup
Umpqua Bank
469-5336

Terre Hodges
Edward Jones Investments
469-5325

Terry Adams
Barron's Home Furnishings
412-0250

Jim Relaford
Mainbrace Technologies, Inc.
469-5902

Jack Cook
A Wild Bird & Backyard
General Store
412-9453

Cherie Mitchell
Flora Pacifica, Inc.
469-9741

**Congratulations
to all of this year's
B.H.H.S.
& S.W.O.C.C.
Graduates!**



BROOKINGS HARBOR BUSINESS REVIEW
The Monthly Newsletter of the
Brookings-Harbor Chamber of Commerce

President/CEO & Newsletter Editor
Les Cohen

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Office hours are 9:00 am to 5:00 pm, Monday-Friday.
May thru September, Saturday, 10:00 am-2:00 pm



**American Music Festival
2011 Schedule**

All concerts are scheduled on Sundays and begin at 1:00 pm.

All concerts are at Azalea Park.

June 12 Del Norte Steel Drums & Jazz Band

June 26 Keith Greeninger
Contemporary Folk

July 10 Linfield Ceremonial Brass

July 24 Craig Allen Blues Band

July 31 Golden Bough
Celtic

August 14 Oregon Coast Lab Band

August 28 Blues Box Bayou Band
Zydeco, Cajun



*American Music Festival
Brookings, Oregon*

**There are no
FORUMs
Scheduled for
June, July & August**

**Improve Your
Bottom Line**

by Rich Hayashi

Life sure is hectic. We not only have umpteen things to get done at work but we have soccer practice, appointments, Rotary, volunteer work.... How do we keep track of everything and know what to do next? Particularly if you are memory challenged like I am.

Many years ago, I tried to implement a To Do list. It helped a little but it was projects oriented. Things changed so quickly that I would find myself trying to recreate or prioritize the list every time I looked at it. Since the list was handwritten it became a mess or I would have to write it all over again.

Well I bought a computer (an Atari?) and with the word processor my To Do list became an Action list. It became an Action list so that it would be at the top of my file listings. But it became a real Action list in life as well. I could now quickly add, edit and delete items as well as move them around into a different order.

Each morning I would take a few minutes and delete the items completed, add new items from the previous day and prioritize them to what I wanted to complete that day. After printing a copy, I was ready for the day. I checked items off as they were completed and went to the next item without further thought. I wrote down new items to do as they came up. This worked so well, I made the items more specific and added appointments and due dates to the list. I would say this one change had the biggest impact in my overall performance in my career. If you would like to learn more about this productivity tool, give me a call.

Rich Hayashi is a retired engineer and business executive. He is presently offering free business counseling to Chamber members. Troubleshoot your operating problems and improve your bottom line. For information or an appointment, call the Chamber of Commerce at 541 469-3181 or call Rich Hayashi directly at 541 412-8771.

**June's
PM Connections**

Business After Hours

Come join the
Chamber Mixer
hosted by

*Sterling
Savings Bank*

Friday, June 10th

6:00—7:30 p.m.

721 Chetco Avenue

Food & Refreshments
will be served

**Networking
Opportunities**

Networking through the Chamber has provided opportunities for members to showcase their products and services to their peers and benefit from ideas and savings that have enhanced their bottom line.

Attend a PM Connections and promote YOUR business!

Let the Chamber help you with your marketing

More than 2000 people passed through the Chamber's Visitor Information Center lobby in May, looking for information about services provided in our community. As a member of the Brookings-Harbor Chamber of Commerce you can connect with these information-hungry people by displaying your business card or brochure in the Chamber's Visitors' Information Center.

Your Chamber also responded to more than 5000 inquiries for visitor and/or relocation information last month. The Chamber's Relocation Package Fulfillment Program assists Brookings-Harbor Chamber of Commerce members in promoting their business to potential relocates coming to our community.

Contact us to find out how you can maximize your Chamber membership by accessing our marketing opportunities.

For more information contact Les or Darlene at 469-3181



CHAMBER 101- PROMOTE & PROTECT

The Chamber is a non-profit business organization with the mission to promote and protect business. Made up of many volunteers and a small staff, our chamber stands out above many in our proactive approach to promoting and protecting thousands of business people—this includes the employee base of our business members.

The Chamber is not a social club, a service club or a club of associations. We are a business and we mean business! Business is our business, pure and simple. Everything the Chamber does involves promotion and protection of our businesses.

Our events attract visitors and educate others to the many businesses we have in our community. Our fund-raisers provide the funds needed to facilitate our programs that benefit businesses. Our advocacy at the local, county and regional levels represents the interests of our all our businesses.

Business is our business...pure and simple!

Driftwood Art and Frenetic Sculpture Contest

The Chetco Village Merchants are sponsoring a fun time Driftwood Art and Frenetic Sculpture Contest at Sporthaven Beach on September 18th.

Information available at Boardwalk Mail Service and Slugs 'n Stones.

Noon registration.

Awards will be presented at 3:00 pm.

Prizes and fun!

New Members Offer You Greater Variety & Service

FRIENDS OF THE BROOKINGS-HARBOR AQUATIC CENTER
Juliane Leighton, M.D., Chair
 P.O. Box 6489
 Brookings, OR 97415
 541.251.0617
 www.fbhac.org
 Non-Profit 501c3

The Chamber Means Business!

Prior Month's Visitor & Inquiry Statistics	2011	2010	2009
VISITORS TO OFFICE	2264	2447	2432
WRITTEN INQUIRIES	4516	3127	2491
TELEPHONE INQUIRIES	712	809	876
E-MAIL	835	720	775
WEBSITE INQUIRIES	17779	18907	14639
MONTHLY TOTALS	26106	26010	21213
STATE WELCOME CTR	2500	No Count	1744
TOTAL VISITORS	4764	2447	4176

**Work Your Business at these Networking Opportunities...
 Chamber Calendar for June 2011**

DATE	ACTIVITY/MEETING	TIME	LOCATION
6	Curry County Commissioner Town Hall Meeting	5:30 pm	Chetco Community Library
8	American Music Festival Board of Directors	Noon	Chamber of Commerce
10	PM Connections Business After Hours Hosted by Sterling Savings Bank	6:00 pm	Sterling Savings Bank 721 Chetco Avenue, Brookings
12	American Music Festival: Del Norte Steel Drums & Jazz	1:00 pm	Azalea Park Band Shell
11	Second Saturday Art Walk	4-7:00 pm	Around Brookings
16-19	"The Miracle Worker" Brookings-Harbor Community Theater	Call 541.469.4700	97900 Shopping Center Avenue Harbor
18	Driftwood Art & Frenetic Sculpture Contest	12-3:00 pm	Sporthaven Beach
24	Artists' Reception: Black Tie & Tennis Shoes Event	5-9:00 pm	Manley Art Center, 509 Pine Street
25	Art Studio Tour	10-5:00 pm	Manley Art Center, 509 Pine Street
25	Soroptimist Annual Treasure Hunt	9-3:00 pm	Grange Hall, Harbor
26	American Music Festival: Keith Greeninger	1:00 pm	Azalea Park Band Shell

THE RINK IS BACK SKATE PARTY

SATURDAY JUNE 25, 2 PM • GENERAL ADMISSION \$5 • KIDS (3-8) \$3

Autographs and Skate Lessons by Tsunami Sirens
Old School Concessions, Raffles and Door Prizes
Fundraiser for Tresis Relay for Life
745 Railroad Street




TRESIS
CONSULTING

FBHAC IS A NON-PROFIT ORGANIZATION DEDICATED TO THE DEVELOPMENT OF A SUSTAINABLE, INDOOR COMMUNITY AQUATIC CENTER. GOVERNED BY VOLUNTEER BOARD OF DIRECTORS, WE BELIEVE A COMMUNITY AQUATIC CENTER WILL POSITIVELY INFLUENCE THE QUALITY OF LIFE OF EVERY MEMBER OF OUR COMMUNITY BY ENHANCING ACCESS TO ACTIVE FITNESS AND RECREATION OPPORTUNITIES THAT WILL ENABLE A BALANCED AND HEALTHIER LIFESTYLE.



Friends of the Brookings-Harbor Aquatic Center

We are pleased to be fiscally sponsored by the Wild Rivers Community Foundation. This enables our organization to accept tax deductible donations in the interim while we pursue our own 501c3 designation.

Visit Our Website

Learn more about our organization, including our history, our Board of Directors and much more. We have a blog and online forum to provide opportunities to exchange information on various topics relating to our organization and our mission to develop an indoor community aquatic center. Visit our website at www.FBHAC.org.

Join Our eNewsletter

Subscribe to our eNewsletter, published at least once monthly, and keep up with FBHAC's progress. You will find a "Subscribe to our newsletter" link at the bottom of our webpages.

Support Us

While we need financial support, there are many other ways you can support our organization. Start by telling your friends and co-workers about FBHAC. Visit the "Support Us" page on our website for more suggestions.

Our Next Step

We have started our fundraising campaign for the aquatic center feasibility study, a two to three month study we hope to initiate by the end of 2011. The feasibility study, which will provide many opportunities for community input, will be led by a reputable aquatics design and planning firm and is vital to our success.



Come celebrate family...

fourth of july

BBQ & Field Day Event and Fundraiser
with a Free Community Meeting/Workshop

For more details, visit our website.



Fourth of July BBQ & Field Day

@ Pradlea Park

Our hope is to provide a fun, family event for our community while creating an opportunity to raise funds for our feasibility study. Starting at 10:30 AM is our Best Pie contest registration. Our Opening Ceremony is at noon and will be followed by a BBQ Hamburger/Hot Dog Lunch. Field Day Activities for all ages starts at 1:30 PM following registration from 11 AM - 1 PM. We hope that Tug o' War, our signature Field Day activity, will bring businesses, churches, organizations, youth groups and more to the park to enjoy some friendly competition and support our efforts. See you there!



**2011 Business of the Year Award and/or
2011 Chamber Volunteer of the Year Award.**

Nomination Form

The Brookings-Harbor Chamber of Commerce is seeking nominations for its 2011 Chamber Business of the Year Award and its 2011 Chamber Volunteer of the Year Award.

Business of the Year Award: The Chamber recognizes businesses that are not only successful, but those that have also been actively involved in the community during this past year. One business will be selected.

Chamber Volunteer of the Year Award: The Chamber honors an individual who during this past year has given back to the community in time, energy and resources "above and beyond the call of duty." It is from this special group that we recognize a particular individual as the Chamber Volunteer of the Year.

Deadline for Nominations: Thursday, June 30, 2011.

This form may be reproduced or additional forms obtained at the Chamber office. You may submit more than one nomination.

_____ **Nomination for Business of the Year**

_____ **Nomination for Chamber Volunteer of the Year**

Nominee:

Name Phone

Business Name

Address

City State Zip Code

Please state why you believe this business or person should receive this award:

Benefits to the community:

Nominated by:

Name Phone

Address

City State Zip Code

Attach a separate sheet if more space is needed to adequately support your nomination.

Return by **Thursday, June 30, 2011** to:
Brookings-Harbor Chamber of Commerce, Attn: Les Cohen
P.O. Box 940, Brookings, OR 97415 or Fax 469-4094