



**Brookings-Harbor**

CHAMBER OF COMMERCE

*"Working To Help Our Businesses Grow"*

# Brookings – Harbor

## Business

## Review

*The Pulse of  
America's  
Wild Rivers  
Coast*  
101 MILES OF NATURE'S BEST

### March 2011 Creating a strong local economy for 82 years!

#### Mission Statement

The Brookings-Harbor Chamber of Commerce seeks to create and maintain a viable economy that provides all citizens with a high quality of life.

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#### 72nd



**"Treasures of Brookings-Harbor"**

### Brookings-Harbor Home Show

March 26th & 27th

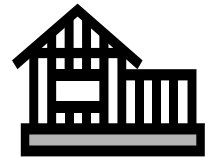
*"Great Home Improvement Ideas"*

*Don't miss the fun...!*

10 am to 5 pm

11 am to 3 pm

Kalmiopsis School



### Elmo Williams named Grand Marshal of the 72nd Azalea Festival Parade

The Brookings-Harbor Chamber of Commerce has selected its Grand Marshal for the 72<sup>nd</sup> Azalea Festival Parade. The festival is scheduled for Memorial Day Weekend, May 27<sup>th</sup> through 30<sup>th</sup>. The Parade will take place on Saturday, May 28<sup>th</sup>.

The Grand Marshal honors were bestowed upon Brookings resident Elmo Williams.

Chamber of Commerce President Les Cohen and Board Chairperson Pat Piper bestowed the honor in a surprise presentation at the Art Alley Grille in Brookings, where Mr. Williams was enjoying dinner with friends. Mr. Williams, well known for his long and successful career as a Hollywood producer and director, as well as for his support of the Arts in Brookings-Harbor, was presented with a bouquet of spring flowers and a framed certificate commemorating his selection as Grand Marshal.

Mr. Williams was selected by unanimous vote of the Chamber's Board of Directors for his many efforts on the behalf of the Brookings-Harbor Community and its arts scene, which enhance the community's quality of life, desirability and economic diversity. Chamber Chairperson, Pat Piper, stated, "Mr. William's selection for Grand Marshal of the 72<sup>nd</sup> Azalea Festival Parade is well deserved. His commitment to our community is impressive."

In addition to the Grand Marshal's duties of presiding over the Azalea Festival Parade, Elmo will attend several of the festival's events over the course of the weekend where he will preside as a dignitary and judge of the Arts Show, Quilt Show and Flower Show.

The theme for this year's 72<sup>nd</sup> Azalea Festival is "Treasures of Brookings-Harbor." Businesses, organizations and individuals who wish to participate in this year's parade may pick up an application at the offices of the Brookings-Harbor Chamber of Commerce on Lower Harbor Road in Harbor or download an application from our website, [www.brookingsor.com](http://www.brookingsor.com).

[www.brookingsor.com](http://www.brookingsor.com) - The "go to" website for your local needs!  
Follow us on Facebook: [www.facebook.com/BrookingsHarborOregon](http://www.facebook.com/BrookingsHarborOregon)

<p><b>Board of Directors Actions</b> <b>February 15, 2011</b></p>	<p><b>A grateful U.S. Soldier's e-mail to the Chamber</b></p>	<p><b>Chamber Leadership 2010-2011</b></p>
<p>Directors present: Bryan; Walker; Mitchell; Edmiston; Adams; Phillips; Hayashi; Fossum; Northrup Absent: Piper; Cook; Hodges; Deraita; Relaford Staff: Cohen</p>	<p>C Co 1-26IN FOB Salerno APO AE 09314</p> <p>My name is Captain Smith, I'm a company commander of about 120 soldiers in Afghanistan.</p>	<p><b>Pat Piper, Chair</b> The Book Dock 469-0888</p> <p><b>Ken Bryan, Vice Chair</b> Wild Rivers MotorLodge 469-5361</p> <p><b>Moira Fossum, Secretary</b> Curry Health Network 412-3784</p> <p><b>Richard Hayashi, Treasurer</b> Associate Member 412-8771</p> <p><b>Pam Deraita, Past Chair</b> Hearing Health Care, Inc. 469-4030</p> <p><b>Dr. Doug Walker, Past Chair</b> Eye Center of Brookings, LLC 469-6923</p>
<ul style="list-style-type: none"> <li>• Treasurer's Report: Approved.</li> <li>• Approved membership Applications:             <ol style="list-style-type: none"> <li>1. Jan Loren, Realtor</li> <li>2. Coastal Physical Therapy, LLC</li> <li>3. Tresis Consulting, LLC</li> </ol> </li> </ul>	<p>I received a wonderful letter today from some amazing Americans and citizens of your town. Wes and Beverly Lyell described Brookings in such great detail that it sounds like paradise!</p> <p>I grew up in Washington State so i know the area pretty well, but i just wanted to extend my gratitude to the Lyells and to the people of Brookings. You guys made our day!</p> <p>Capt. Chris Smith</p>	<p><b>Debby Phillips</b> KURY Radio, Inc. 469-2111</p> <p><b>Dr. Richard Edmiston</b> Brookings Dental Arts, P.C. 469-0192</p> <p><b>Bonnie Northrup</b> Umpqua Bank 469-5336</p> <p><b>Terre Hodges</b> Edward Jones Investments 469-5325</p> <p><b>Terry Adams</b> Barron's Home Furnishings 412-0250</p> <p><b>Jim Relaford</b> Mainbrace Technologies, Inc. 469-5902</p> <p><b>Jack Cook</b> A Wild Bird &amp; Backyard General Store 412-9453</p> <p><b>Cherie Mitchell</b> Flora Pacifica, Inc. 469-9741</p>
<p><b>Rising Stars Talent Parade</b> <b>Saturday, March 26th, 7:30 pm</b></p> <p><b>R</b>ising Stars Talent Parade is an evening event where youth, ages 5-16, will have an opportunity to perform a musical number either vocally, with an instrument, or through dance, for an audience of family, friends and the community. All participants must fill out an application for their spot in the program and a parent or guardian must sign the application. Each act will run no more than five minutes. Performers may sing or dance to a pre-recorded background CD or live accompaniment.</p> <p>There are no prizes; this is not a contest. Rising Stars is an opportunity to perform and share the many talents of the youth in our community. Applications are limited and the show if filled when all applications are returned and the Directors have made their selections. There is no fee to enter. Tickets to attend the performance will be \$5.00 for youth and \$7.00 for adults and will be available in our ticket outlets. KBSC TV will film and air the performance. The Applications and list of rules are available at the Performing Arts Center. Please call Dori Blodgett for more information. 541-661-2473. <a href="http://www.brookingsharborcommunitytheater.com">www.brookingsharborcommunitytheater.com</a></p>	<p><b>Editor's Note:</b> Bev &amp; Wes Lyell, thank you for your kind thoughtfulness. Your actions have made us all feel good!</p>	
	<p><b>Creating A Strong Economy &amp; Promoting the Community</b></p> <p><b>T</b>he Chamber's number one priority is to help local companies grow their businesses by taking the lead in programs and efforts that create a strong local economy and make our community a great place to do business.</p> <p>The Chamber also takes the lead in promoting the community by helping to recruit new businesses to locate here, participating in efforts to improve our quality of life and by advocating our community as a great place for people to work, do business, raise a family and vacation.</p> <p>The Brookings-Harbor Chamber of Commerce, doing what people think just happens...!</p>	<p><b>BROOKINGS HARBOR BUSINESS REVIEW</b> The Monthly Newsletter of the Brookings-Harbor Chamber of Commerce</p> <p>President/CEO &amp; Newsletter Editor Les Cohen</p> <p>P.O. Box 940, Brookings, OR 97415 Voice (541) 469-3181 Fax (541) 469-4094 chamber@brookingsor.com www.brookingsor.com</p> <p>Office hours are 9:00 am to 5:00 pm, Monday-Friday. May thru September, Saturday, 10:00 am-2:00 pm</p> 

**Member Spotlight**

**Bryan Tillung, Broker**  
Century 21 Agate Realty



**A**fter two decades in real estate and outside sales, living in San Diego, then moving to San Jose and San Francisco, Bryan Tillung searched the far reaches of the West Coast, traveling from San Diego to the border of Washington and Oregon in search of where he could call home. Bryan found his home in Brookings-Harbor. A lot of changes have taken place since his first visit to Brookings-Harbor back in 1985. Bryan has found that connecting with the community and the residents of Brookings-Harbor on a personal level a rewarding experience. Bryan is a

Professional Firefighter on the Brookings Volunteer Fire and Rescue, committee member of the "Urban Renewal Advisory Commission", member of the Rotary Club of Brookings-Harbor, member of the Chamber of Commerce, Treasurer of the "Curry County Board of Realtors", founding member of the new "Welcome to Brookings" sign being installed at the Rainbow Rock turnout.

As a real estate broker, Bryan knows first-hand that clients don't just buy a home, they buy a neighborhood too. Whether buying or selling, the process can be difficult, time consuming and will leave you with many questions and concerns. Bryan understands these concerns and the need for attention to detail, providing accurate and informative decisions and the time and effort that go into every real estate transaction. Bryan will make you his top priority to assist you in making your dream come true.

www.Xtreme-Realtor.com  
408.843.6438 (cell)  
541.469.5438 (office)

**Phases & Changes....**

New Bank Branch Managers

**Sharee Shelton**

Chase Bank  
541.2181

**Jim Jaggard**

Sterling Savings Bank  
541.469.3665

**Chamber is looking for Visitor Center Volunteers**

**T**he Chamber is looking for Visitor Center Volunteers to work a four-hour shift each week.

Candidates should be knowledgeable about the Brookings-Harbor area and America's Wild Rivers Coast; enjoy interacting with visitors from around the world; and be able to commit to a weekly 4 hour shift.

This is a great opportunity for a retired or semi-retired person. If you or someone you know fits the bill, contact Darlene Newman at 469.3181 or darlene@brookingsor.com.

**Brookings-Harbor Home Show!!!**

Saturday & Sunday, March 26th & 27th  
Kalmiopsis School

**Azalea Festival 201**  
**"Treasures of Brookings-Harbor"**

**Parade**  
**Schedule of Events & Street Fair**  
**Applications are available at the Chamber & on our Website.**



**American Music Festival**

**Summer Concert Series 2011**

Take the opportunity to be a sponsor of this popular free summer concert series and promote your business at the same time. Contact Lauri Ziemer at 469-1100 to find out how.

**MARCH FORUM**

**Debut & Crowning of the 2011 Azalea Court**

**Noon**  
**Thursday, March 10th**

**Brookings Inn Resort Conference Center**

Luncheon - \$10.00  
**VISA and MasterCard Welcome**

**Refill your Visitor Info for Spring Visitors**

The new Brookings-Harbor map/brochure has arrived! In addition to a detailed map of our community it includes a list of annual events, attractions, and lodging and dining information.

If you would like a supply of these attractive and informative pamphlets for your customers please give us a call at the Chamber, 541.469.3181 or stop by our offices and pick some up.

Also be sure to pick up a supply of our "2010-2011 Community Profile & Business Directory" for your customers.

And, Chamber members, don't forget to bring your own promotional literature, in rack card and brochure sizes, for display at the Chamber's Visitor Information Center.

***Company is Coming...!***

This is a great time to turn a critical eye to the curb appeal of your business.

A broom, a little paint, soapy water & window cleaner could spell business this tourist season.

**New Members Offer You Greater Variety & Service**

**COASTAL PHYSICAL THERAPY, LLC**  
Brad Kelly, P.T.

580 5th Street, Suite 600  
P.O. Box 1659  
Brookings, OR 97415  
469.7314 (v) 469.3669 (f)  
www.coastalptllc.com

**TRESIS CONSULTING, LLC**  
Sadie Coberley

549-C Chetco Avenue  
P.O. Box 4303  
Brookings, OR 97415  
541.719.8834  
Scientific & Technical Consulting  
www.tresisconsulting.com

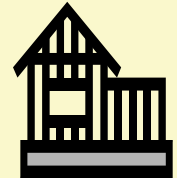
**The Chamber Means Business!**

**BROOKINGS-HARBOR HOME SHOW  
SATURDAY & SUNDAY**

**MARCH 26th & 27th**

**10:00-5:00 & 11:00-3:00**

**Kalmiopsis Elementary School**



**Prior Month's Visitor & Inquiry Statistics**

	2011	2010	2009
VISITORS TO OFFICE	1015	1169	1147
WRITTEN INQUIRIES	4371	1503	786
TELEPHONE INQUIRIES	472	536	583
E-MAIL	796	605	623
WEBSITE INQUIRIES	14558	13302	13432
MONTHLY TOTALS	21212	17115	16571
STATE WELCOME CTR	608	Closed	Closed
TOTAL VISITORS	1623	1169	1147

**FREE Customer Service Training – March 7th - Hospitality 101**

Make our visitors and customers happy by giving them exceptional customer service. Call 541-661-3072 to reserve your place for the training.

**See flyer in this newsletter.**

Monday, March 7th from 11 AM to 2 PM at Dewey's Digs, the Curry Coastal Pilot conference room, accessed from Art Walk Alley in Brookings. Lunch is provided.

**Work Your Business at these Networking Opportunities...  
Chamber Calendar for March 2011**

DATE	ACTIVITY/MEETING	TIME	LOCATION
6	<a href="#">Southern Oregon Visitors Association</a> Tourism Symposium	8-4:00 pm	Red Lion, Medford
8	Executive Committee	8:00 am	Chamber of Commerce
10	Membership FORUM Debut & Crowning of the 2011 Azalea Court	Noon	Brookings Inn Resort Conference Center
<b>No PM Connections this month</b>			
12	Second Saturday Art Walk	4-7:00 pm	Around Brookings
15	Board of Directors	6:00 pm	Chamber of Commerce
26-27	Brookings-Harbor Home Show	10-5:00 pm 11-3:00 pm	Kalmiopsis School 650 Easy Street, Brookings

# AZALEA FESTIVAL

## 10K FUN RUN

2011

Presented by Brookings Harbor  
Chamber of Commerce

May 28, 2011 @ 7:30am

Cost: \$25\*

*Location: BHHS Track Parking Lot*

*\*Cost includes Azalea Festival 10k run  
long sleeve shirt.*



"Treasures Of Brookings Harbor"

## Azalea Festival

*Annual 10k Fun Run, Saturday May 28,  
7:30am. Registration begins at 7:00am.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone#: \_\_\_\_\_

Age: \_\_\_\_\_

Shirt Size: \_\_\_\_\_ Qty: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent Signature if under 18: \_\_\_\_\_ Date: \_\_\_\_\_

*Make checks payable to Chamber of Commerce. Send to PO Box 940, Brookings, OR 97415.  
Questions or comments, please call Brittany Jenkins at 541-813-1800. britjenks@gmail.com*

**72nd AZALEA FESTIVAL**  
**“ Treasures of Brookings-Harbor “**  
**May 27-30, 2011**  
**SCHEDULE OF EVENTS ENTRY APPLICATION**

ORGANIZATION'S NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

EVENT: \_\_\_\_\_

DESCRIPTION: (IF NEEDED): \_\_\_\_\_

LOCATION: \_\_\_\_\_

DATE(S): \_\_\_\_\_

TIME:(opening & closing) \_\_\_\_\_

FEES CHARGED (if any) \_\_\_\_\_

IS YOUR EVENT HANDICAP ACCESSIBLE?

YES

NO

A \$10.00 FEE IS REQUIRED FOR LISTING IN THE 2010 AZALEA FESTIVAL  
SCHEDULE OF EVENTS.

PLEASE MAKE CHECKS PAYABLE TO THE BROOKINGS-HARBOR CHAMBER  
**DEADLINE IS APRIL 30, 2011**

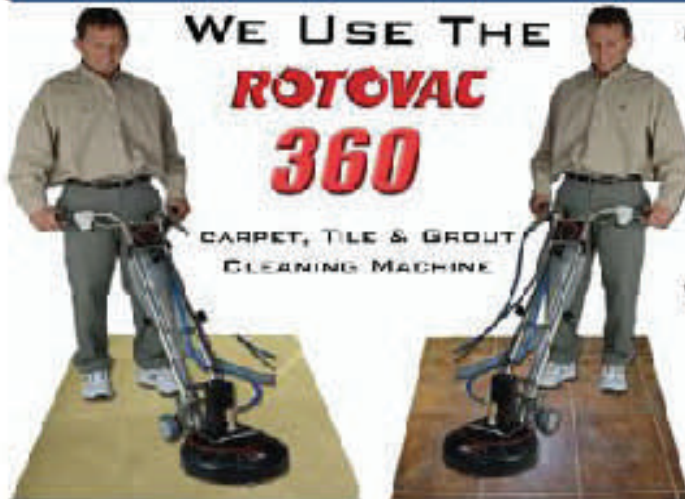
RETURN COMPLETED ENTRY FORM TO:  
BROOKINGS-HARBOR CHAMBER OF COMMERCE  
P.O. BOX 940  
BROOKINGS, OR 97415  
FAX: 541-469-4094

Get a Spring on your Spring Cleaning!

Get 1 Room FREE with a 3-Room Minimum\*

# The Best Carpet Cleaning You Have Ever Seen!

Angel's Carpet Cleaning Service



WE USE THE  
**ROTOVAC**  
**360**

CARPET, TILE & GROUT  
CLEANING MACHINE

**Most Cleaners Use A Manual Extraction Wand**

- \* Cleans from only 2 directions (back and forth) with a couple of cleaning passes
- \* Relies on the strength and energy of the worker
- \* Leaves many tough stains and shadowing in the carpet

**We Use the Rotovac 360™!**

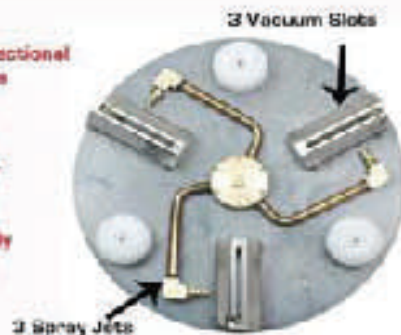
- \* Cleans from all directions with hundreds of cleaning passes
- \* High torque motors do not get tired so the quality is consistent throughout the entire job
- \* Restores matted traffic areas and removes tough stains and shadowing that the manual wand leaves behind

**The Best Cleaning You Have Ever Seen!**

750 multi-directional  
cleaning passes  
per minute

Leaves carpet  
cleaner & drier  
than the wand

Restores heavily  
soiled carpets



**Angel's Carpet Cleaning Service**

Cell Phone: 541 373 0350

Work Phone: 541 361 8568

Email: [jbacon@gmail.com](mailto:jbacon@gmail.com)

[angelscarpetcleaningservice.com](http://angelscarpetcleaningservice.com)



\*Up to 300 sqft \*Offer thru 4/3/11\* Specials for Area Rugs, Upholstery, & More

CALL 541-373-0350

**FREE Brookings  
Customer Service  
TRAINING**

**Date:** Monday, March 7, 2011

**Time:** 11:00 am - 2:00 pm

**Address:** Brookings Location

**Reservation required**

**Call 541- 661- 3072**



*101 Miles of Exceptional Service*

***Class topics***

Exceptional  
Customer Service

&

Turning Snarls  
Into Smiles